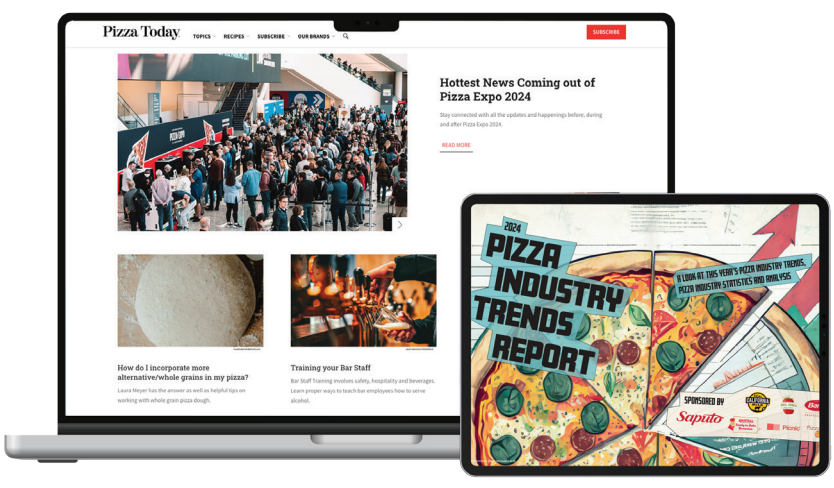
Pizza Today™

EMERALD STUDIO

EXPERT-CRAFTED CONTENT.

Rich Experiences. Targeted Reach.

We're taking content creation to a whole new level. In collaboration with full-service agency **Emerald Studio**, we harness the collective expertise of hundreds of journalists, influencers, and subject-matter experts from Emerald's rich portfolio of 142 events and 17 media properties. With limitless access to deep expertise and engaged communities across pizza and other key industries, we help brands create, connect, and convert like never before.



Whether you are a team of one or a busy department of many, when it comes to content strategy, we can support you every step of the way, including:

CONTENT IDEATION

ASSET CREATION

DEMAND GENERATION

Your One-Stop Content Shop

WE CRAFT THE CONTENT YOUR BUYERS WANT TO SEE

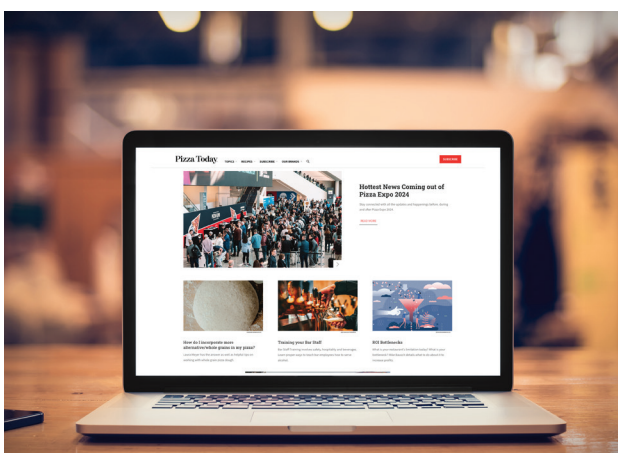
We specialize in crafting and distributing relevant and compelling content that converts. With traditional, interactive, video, influencer, and other rich formats, we help you reach the pizzeria owners you're targeting.

UNPARALLELED ACCESS TO DEEP INDUSTRY EXPERTISE

Our strategy, design and marketing teams have decades of journalism and industry-specific experience in the pizza space. We put our wide-reaching network of experts and analysts to work for you.

AN EXTENSION OF YOUR MARKETING TEAM

As a client, you'll have a dedicated team who's aligned with your market focus and fully immersed in your business, and that team will collaborate with experienced writers. Our well-oiled content machine handles all the project management so you don't have to.



Gorodenkoff, AntonioDiaz, Pintau Studio, guteksk7 - stock.adobe.com

OUR COMMUNITIES = YOUR CLIENTS & PROSPECTS

53,000+ engaged pizzeria owners trust Pizza Today as their go-to source for insider tips, operational advice, recipes, and information integral to helping them operate more efficiently and profitably. We know what content resonates with pizzeria owners, and we have the channels to distribute your assets to them. Whether you have a content team in place or not, Pizza Today can help boost your brand's clout and credibility.

READY TO GET STARTED?

Reach out to us and tell us about your content goals and challenges. We can't wait to get started!

CONTACT US